



APPLICATION EMAIL

(SALES LEADERSHIP ROLES)

Hello

I had come across your open job posting on _____ and thought it may be pertinent to reach out.

From my research on your organization and my industry analysis, I do believe that I could deliver a competitive advantage to {COMPANY NAME} by adding to the existing sales leadership at the firm.

I had spent the past {NUMBER OF YEARS} in various sales leadership roles at organizations within {DIFFERENT SECTORS or the _____ SECTOR}.

Throughout that time, I have been able to design successful learning initiatives and build cohesive sales cultures comprised of highly effective, dedicated team members.

It's my perception that I could bring this dynamic to {COMPANY NAME} and ultimately enhance the buyer proposition and increase the firm's competitive advantage.

Please accept my application for the role. I do very much look forward to hearing from you.